

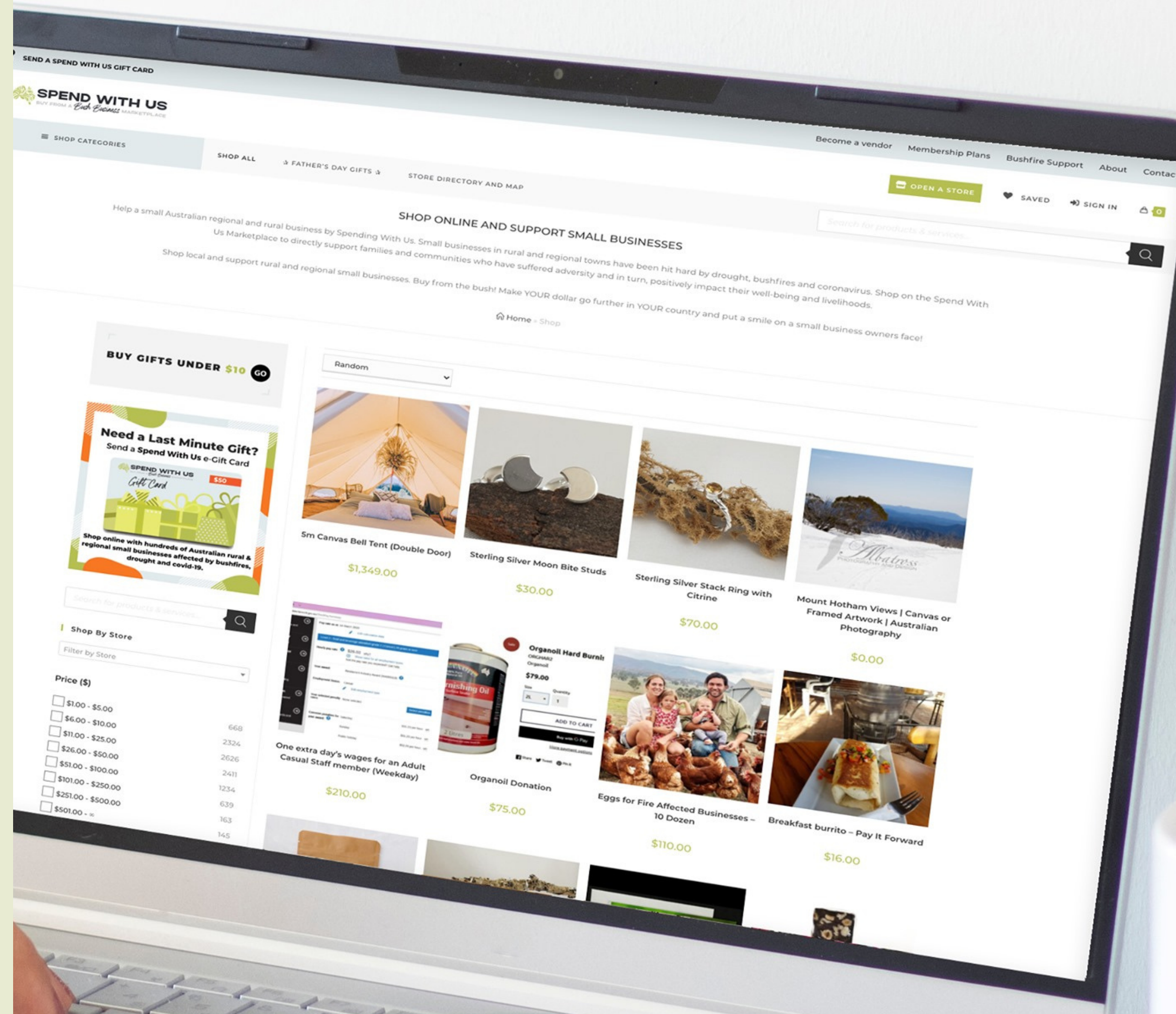
WWW.SPENDWITHUS.COM.AU

CORPORATE GIFTING PROGRAM

2021/2022

*Give a gift that gives back.
A gift from the bush to support
the bush.*

A very unique way to reward your employees, staff, community and stakeholders by supporting small rural and regional Australian businesses affected by bushfires, drought, floods and lockdowns in the past two years





SPEND WITH US - BUY FROM A BUSH BUSINESS

3

*Founding Partners
(all rural women)*

18+

months in business

350K+

audience size

Three rural women have come together to highlight the bush to the whole of Australia.

To change the way people support rural and regional small businesses.

Through the marketplace www.spendwithus.com.au and through their famous Facebook group - Buy From a Bush Business, they are changing the Australian landscape for e-commerce in the bush.



76% of Australians want to buy from and support small businesses.





CORPORATE PROGRAM BENEFITS

Purchasing an e-Gift Card means:*

e-Gift Cards can be purchased in any amount from \$10 to \$500+ and can be personalised with your company logo and personal message.

Each e-Gift Card is given a unique number for the recipient to use sitewide at any of our 1200+ stores on the marketplace.

Avoid all the hassles of delivery fees or late and lost deliveries, and enjoy the peace of mind that comes with knowing all your gifts will be scheduled to arrive on the date and time of your choice!

1

STAFF INCENTIVES

You can reward your staff members with incentives, at any time of the year. From celebrating careers, to service awards and Christmas bonus'.

2

SAY THANK YOU TO CLIENTS

Say thank you to clients, especially at Christmas time, by ending them an e-Gift Card.

3

SHOWCASE THE BUSH

Buying an e-Gift Card, which can be used to support any of the 1200+ small rural businesses not only builds on your corporate responsibility but showcases many rural businesses, which would otherwise go unnoticed.

4

STRENGTHEN THE RURAL ECONOMY

Purchasing an e-Gift Card from us means you are putting the money straight into the hands of a small rural and regional business owner, who'll, no doubt, do a happy dance for the sale!



PURCHASING E-GIFT CARDS

how it works:

GET IN TOUCH

Fill in our Corporate Gifting enquiry form available on <https://www.spendwithus.com.au/corporate-gifting/> or get in touch with us via email at support@spendwithus.com.au to start the process.

NUMBERS

Decide how many e-Gift cards you need. Create. CSV file with the recipients' emails and fill in the form available on <https://www.spendwithus.com.au/corporate-gifting/> or email us with all of the details.

LOGO

Email us your logo and personalised message to go on on the cards

DRAFT

We design the e-Gift card and send it to you for approval and invoice for payment (there is no charges for the e-Gift cards, except the value of the cards being sent**.

SEND

Once the draft has been approved, and CSV file provided, we sent out the e-Gift cards at the time of your choice to the emails provided! Easy peasy!

**some conditions may apply, get in touch to get that sorted.

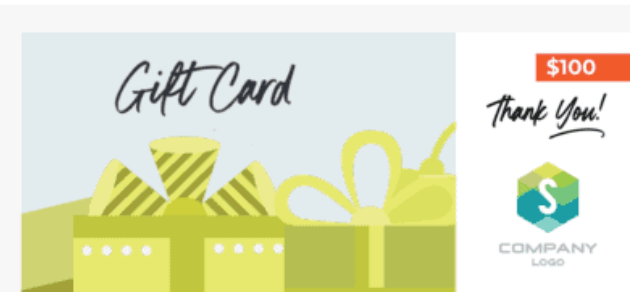


Enjoy, You have received a Spend With Us Gift Card from Cath

Great news! You have received a gift card from Cath.

Wishing you a very happy birthday!

CUSTOM TEXT GOES HERE



ADD YOUR COMPANY LOGO HERE

Amount:

\$100.00

SHOP NOW

Use this code at checkout:

1234-5678-9ABC-DEFG

EXPIRES ON 27/08/2023

Discover unique products, services, activities & experiences from regional and rural small businesses across Australia. Our Gift Cards are perfect for shopping online! Gift Cards are redeemable throughout all of our Spend With Us – Buy From a Bush Business Marketplace stores and are valid for use on all products.

Shop and support more than 500 rural and regional small businesses affected by bushfires, drought and COVID-19.

By shopping on Spend With Us, you're making a difference (& plus a small business owner does a happy dance!)

Your Gift Card credit will be stored in your Spend With Us account once you have entered your unique gift code at checkout. Credit can be used over multiple purchases.

SPEND WITH US E-GIFT CARDS

Why send a Spend With Us e-Gift Card?

Our e-Gift Cards can be spent on over 19,000 unique, bespoke products from independent rural and regional small and micro-businesses. Supporting these small businesses provides a massive flow-on effect into sustaining the economy of regional and rural Australia, and makes a huge impact to the lives of our sellers and their families who have been affected by bushfires, drought, floods and lockdowns in the past two years.

We can organise 1 or 1000 e-Gift Cards, personally branded with your logo and message, and take the hassle out of organising a gift you know everyone will LOVE and appreciate (including the small businesses they buy from!)





HOW WE HELP



ONLINE MARKETPLACE

Offering all rural and regional small businesses a place to sell their goods and services. Providing memberships from FREE to \$247 per year.



FREE FACEBOOK GROUP

Buy From a Bush Business started in October 2019 and has over 345,000 members. Our Fb group supports over 300 posts a day from rural and regional small businesses.



BUILDING COMMUNITY

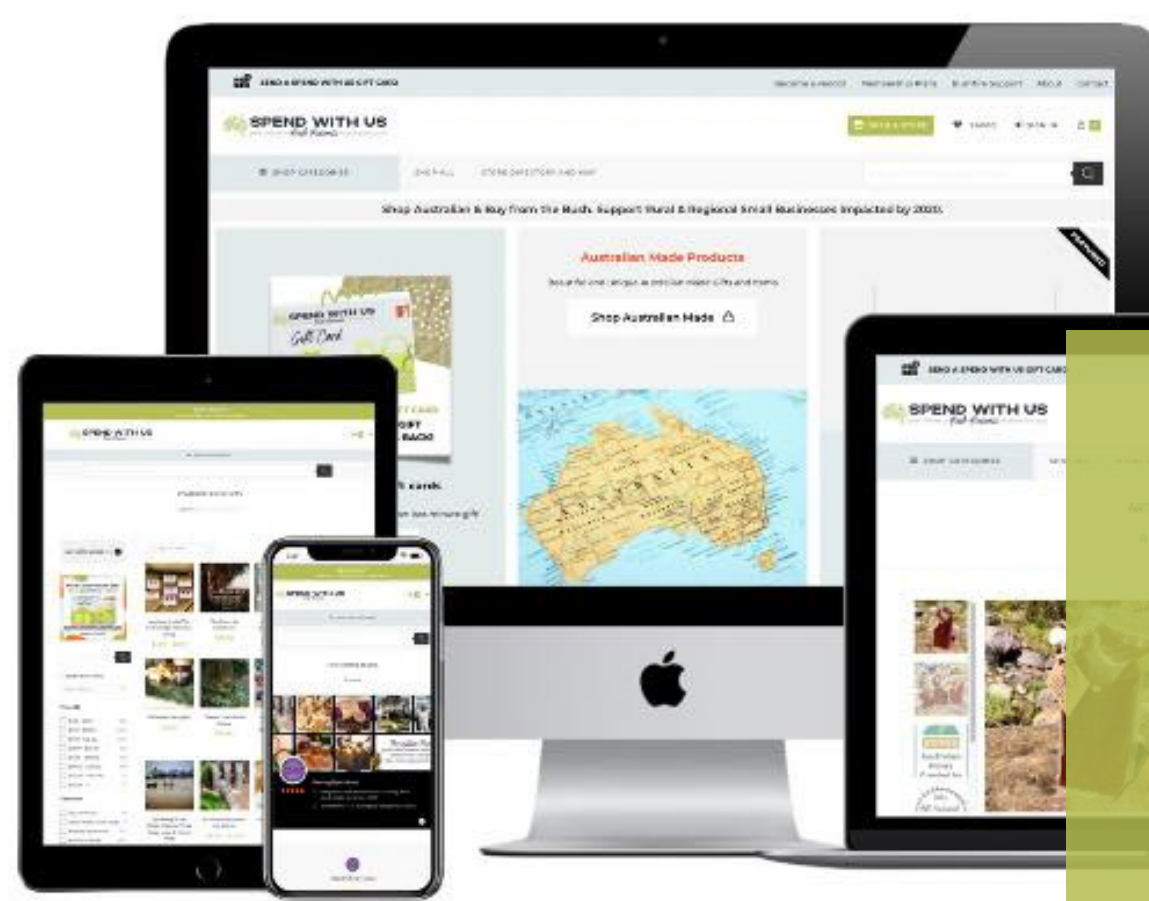
All our members have a dedicated community hub to build collaborations with each other and be supported by admin with education on growing their businesses and marketing opportunities.



WEBSITE TRAFFIC

Our marketplace experiences over 40K unique impressions each month and has a monthly turnover of over \$100K





OUR VISION

To become the "go-to" place to support and buy from rural and regional small and micro businesses in Australia and to support rural and regional small businesses through diversity and the challenges of doing business in the bush.

Australian online marketplace & community supporting rural and regional small businesses impacted by bushfires, drought & covid-19

Showing the absolute talent, resilience and spirit of rural and regional Australia. Spend With Us supports rural and regional small and micro businesses that find it hard to compete due to location, size, technology, and other adversities.



We provide a free, simple and user-friendly way for rural and regional small business owners to take their businesses online, tell their inspiring stories and allow Australians to easily find and purchase their products all in one place.

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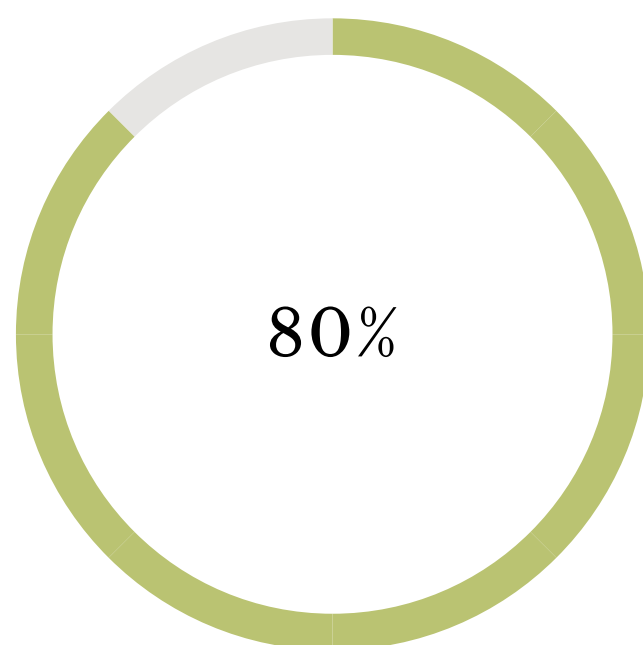
OUR MISSION

Our mission is to change the way Australian's support families and communities, who have suffered adversity and, in turn, positively impact those people's well-being and livelihoods.



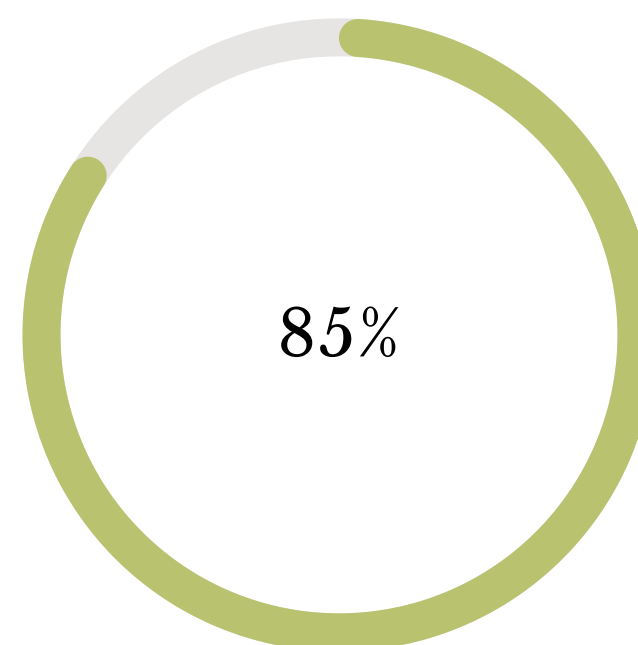


SOME STATS FROM OUR PLATFORMS



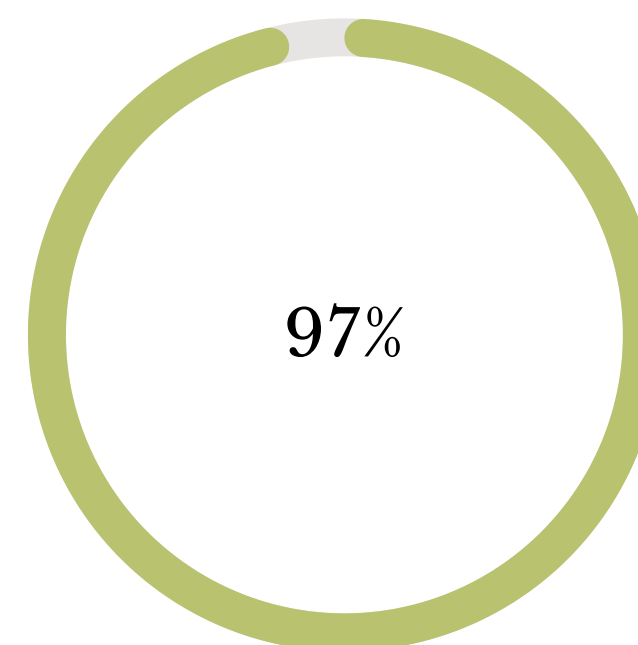
AUDIENCE

80% of our audience is women



TRAFFIC

85% of traffic to our website comes from our social media platforms



SALES

97% of our active sellers on the platform have had 5 or more sales



SPEND WITH US
BUY FROM A *Bush Business* MARKETPLACE

WWW.SPENDWITHUS.COM.AU

SHOP ONLINE AND SUPPORT
HUNDREDS OF AUSTRALIAN RURAL &
REGIONAL SMALL BUSINESSES



SHOP





WE ARE ALL ABOUT COMMUNITY

Just a small showcase of our Spend With Us - Buy from a Bush Business community of over 1200+ small rural and regional businesses from across Australia.



SPEND WITH US
BUY FROM A *Bush Business* MARKETPLACE

www.spendwithus.com.au



1200+
Rural Businesses

\$3.7M
*economy boost to
rural Australia*

345k+
*members of our
Facebook group*

40k+
*unique website
visitors per/mth*

12k+
*Email marketing
list*

98.2%
*Satisfied customer
rate*





MEET THE TEAM



JENN DONOVAN

*Founder, Marketer, Social
Content writer, Change
Maker*



SARAH BRITZ

*Founder, Creative Director,
Website Creator, Change
Maker*



LAUREN HATELEY

*Founder, Change Maker,
Psychologist*



CONTACT

SPEND WITH US - BUY FROM A BUSH BUSINESS

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www.instagram.com/spendwithusaustalia/



www.facebook.com/spendwithusaustalia



www.facebook.com/groups/buyfromthebush



www.linkedin.com/company/spend-with-us

